

## Media release

21 January 2014

### NBN lights up in Seaford

The first homes and businesses in Seaford can now connect to the National Broadband Network (NBN).

More than 2,000 Seaford homes and businesses in and around the areas bordered by Griffiths Drive, Main South Road and Dalkeith Road now have access to the NBN, with around 1,800 premises able to order a service today. The rollout is set to extend to a further 1,500 premises in the coming months, with construction continuing in the region.

This continues the momentum of the NBN rollout in South Australia, with more than 4,400 residents and businesses already experiencing the benefits of fast broadband via fixed line and satellite services.

Local business owner Deirdre Albrighton, of Albrighton Consulting and Chair of the Seaford Moana Business and Tourism Association, is optimistic about the impact the NBN will have on local business in the area.

“This is a truly a great time for business in the Seaford area and environs. With the activation of optical fibre services we will achieve world class status in terms of our broadband infrastructure. This has been a long time coming and a step in the right direction for the southern region.

“This is a huge advantage for our community and businesses, not just for now, but for many years into the future. It’s going to change the way we live and the way we work, the way we shop and complete daily transactions in so many ways,” Ms Albrighton said.

While making today’s announcement, NBN Co also urged local residents to sign up before existing landline phone, ADSL internet and Telstra cable internet services are switched off in the area.

For Seaford residents living or working in the area (shown in the map below), the 18 month countdown started on 10 January, 2014. Other areas across South Australia will have different disconnection dates depending on when the NBN becomes available in each area.

In July 2015, NBN’s new infrastructure is scheduled to replace these existing services.

Residents who want to continue to use their landline phone, ADSL internet and/or Telstra cable internet services will need to make the switch because these services will be replaced in parts of Seaford with services provided over NBN fibre optic cable.\*

“Today’s announcement means Seaford is the next area across the country leading the way when it comes to fast broadband, with more than 1,800 homes and businesses now able to connect via a fixed line service,” NBN Co spokesperson Joe Dennis said today.

“It’s important that residents make the switch if they’re currently using a landline phone, ADSL internet and/or Telstra cable internet services, as these services will no longer work after July 2015.

“This includes special equipment, such as medical and security alarms which are connected to the home phone.

“Even residents who don’t use the internet will still need to switch to the NBN if they want to keep using their home phone.

“With the countdown ticking, now is the perfect time for Seaford families and businesses to switch over to the NBN.

“The feedback from people who’ve already made the switch is that they enjoy having all the family online at once, making high-quality video calls with fewer drop outs, downloading movies in minutes and streaming TV.”\*\*

“All you need to do is simply call your preferred phone or internet company to choose from a great range of competitively-priced packages over the NBN,” Mr Dennis said.

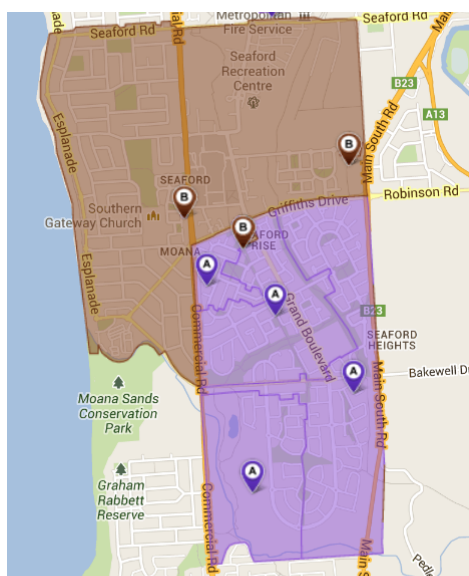
Media enquiries

Nick Creevey

Mobile: 0415 515 008

### Seaford NBN footprint

- Ready for Service
- Build instructions issued



Map data © 2014 Google

## Notes to editors

- NBN Co in line with the Government's interim Statement of Expectations is currently conducting a Strategic Review. The Review will determine how best to provide access to very fast broadband to all Australians as soon, cost-effectively and affordably as possible.
- As part of the Statement of Expectations NBN Co is also working to transition information on the NBN rollout. This process included the revision of the rollout maps on the NBN Co website. The new maps are an accurate picture of the state of the rollout as it stands today. The maps will be updated as the shape of rollout becomes clearer following the completion of the Review.
- People who can order a service and want to make the switch to the NBN should search 'getting connected' on the [nbnco.com.au](http://nbnco.com.au) website.
- Areas within suburbs will have different switch off dates depending on when the NBN becomes available.
- Home and business owners who will have their landline phone, ADSL internet and Telstra cable internet services disconnected will receive letters from NBN Co with details about how to switch to the NBN.
- Homes and businesses that have an existing medical or security alarm systems should contact their alarm provider and phone company to enquire about their current system and how it will work on the NBN.
- NBN Co has committed to finding a solution to connect complex premises, such as office and apartment blocks. A trial will commence in the New Year.

\* Services not replaced by the NBN include TransACT, OptiComm, some Telstra Velocity services and others. For a full list please visit [www.nbnco.com.au/switchoff](http://www.nbnco.com.au/switchoff) or call us on 1800 687 626. Optus cable internet services may also be switched off on a different date and existing customers will be advised separately.

\*\* Your experience including the speeds actually achieved over the NBN depends on some factors outside our control like your equipment quality, software, broadband plans and how your service provider designs its network.